



HSM

Postgraduate
Executive **Nanodegree**

**GLOBAL LEADERSHIP
MANAGEMENT**



WHY A NANODEGREE IN GLOBAL LEADERSHIP MANAGEMENT?



TRANSCENDENTAL

Rapid globalization demands leaders who can think and act beyond borders



ADAPTABLE

Executives need flexible, high-impact learning that fits into their demanding schedules



TRANSFORMATIONAL

Organizations seek leaders who can drive transformation, not just manage operations



LEADERSHIP

Combines insights from both local and international experts to offer a well-rounded leadership experience



ACCELERATED LEARNING FOR HIGH PACED PROFESSIONALS

The Postgraduate Executive Nanodegree in Global Leadership Management is specifically designed for working executives aiming to make a global impact. It provides participants with an opportunity to learn from a diverse pool of superlative leaders. The objective of this program is to equip professionals with the strategic vision, global perspective, and leadership competencies needed to drive transformation within their organizations and beyond. For each of the 8 modules of the program, a high-impact hybrid mode of study is designed, where a trio comprising a local faculty member, a foreign faculty member, and an industry expert will share their knowledge and expertise with the participants. Participants will be able to gain new insights into global industry practices and corporate leadership trends.

WHY ENROLL

Flexible Mode of Delivery

- **Wednesday from**
6:30 pm - 9:30 pm (self-learning)

- **Saturday from**
8:00 am - 5:00 pm (on-campus)

Readiness for
Global Leadership

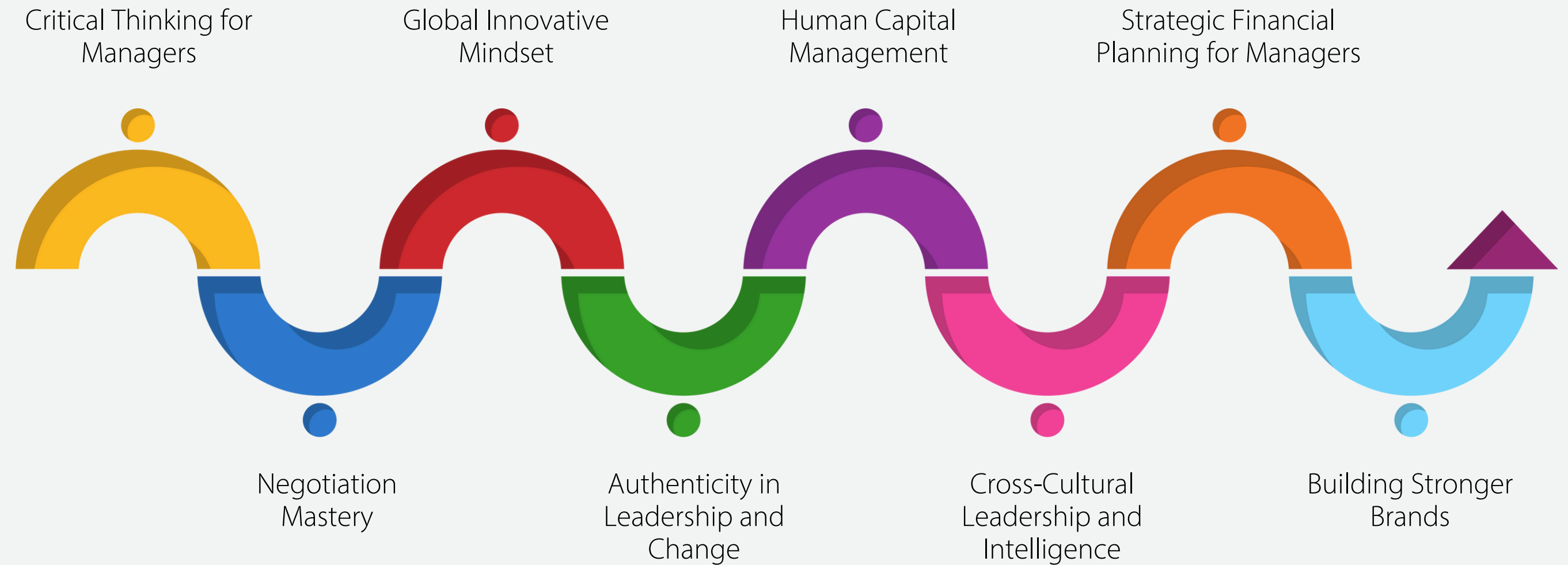
8 Month Program
(1 Module a Month)

Led by a powerful trio:
academia (local & global) +
industry expert



MODULES

(3 CREDIT HOURS EACH)



- **Capstone Project (6 credit hours)**

- **Total Credit Hours:** 30

- **Eligibility Criteria:**

16 years of education + 3 years of experience

"The ability to think critically is the difference between a manager who simply reacts and one who leads."

**Indra Nooyi, Former CEO
of PepsiCo**

MODULE 1:

CRITICAL THINKING FOR MANAGERS

- Explore interplay between critical and creative thinking
- Discover their necessity for effective problem solving
- Learn techniques of critical thinking application
- Experiment with various problem-solving approaches
- Learn the neuroscience behind decision making and choices

72% of managers and executives consider
critical thinking essential
- **American Management Association**



FACULTY



DR NAVEED YAZDANI

Dean, Dr Hasan Murad School of Management (HSM)
Professor, Department of Management

PhD Management, University of Management and Technology, Pakistan
MBA, Lahore University of Management Sciences (LUMS), Pakistan
MS Management, University of Management and Technology, Pakistan
MBBS, King Edward Medical College, Pakistan

CHRIS LIASSIDES

Associate Professor, Department of Business Administration & Economics,
University of York Europe Campus, Greece

MBA, University of Birmingham, UK



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

"The most effective leaders are those who stay true to their values and inspire others to do the same."

**Howard Schultz, Former
CEO, Starbucks**

MODULE 2:

AUTHENTICITY IN LEADERSHIP AND CHANGE

- Examine authenticity as the foundation of trustworthy leadership
- Understand how leaders are perceived as genuine and reliable
- Challenge common myths about authenticity as a fixed trait
- Explore how authenticity is cultivated and recognized by others
- Learn to lead change with sincerity, dignity, and personal integrity

Organizations that **promote authentic leadership experience** a **30%** increase in employee trust and a **23% uplift in overall team performance**-Vorecal



FACULTY



DR ALI HAIDER CHAUHAN

**Assistant Professor, Department of
Management**

PhD Management, University of Management and Technology, Pakistan
MBA Management, State University of West Georgia, USA

DR LESLIE SZAMOSI

**Professor of Human Resource Management & Organizational Behavior, CITY
College, University of York Europe Campus, Greece**

PhD Management, Carleton University, Canada



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

“Brand is the reason
someone pays
\$4.00 for a coffee
instead of \$1.50.”

**Howard Schultz, Former
CEO of Starbucks**

MODULE 3:

BUILDING STRONGER BRANDS

- Master the art of creating and managing powerful brands
- Explore cutting-edge strategies for scaling brands
- Gain insights into innovative approaches to modern branding
- Apply branding techniques through real-world case studies
- Engage in extended simulation focused on modern branding challenges

Strong brands generate **6x** the market
share of their competitors
- **Bain & Company**



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DR HUMERA IMTIAZ

**Assistant Professor, Department of
Marketing**

PhD Consumer and Marketing Analysis, Utara University, Malaysia

THILINA DK

**Senior Lecturer & Director Business Design and Transformation Cube, University
of Kelaniya, Sri Lanka**

MBA, Postgraduate Institute of Management,
University of Sri Jayewardenepura (PIM),
Sri Lanka



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

MODULE 4:

NEGOTIATION MASTERY

- Recognize negotiation as a key value-creating skill in organizations
- Understand the role of negotiation in everyday professional life
- Learn techniques to build influence and gain competitive advantage
- Strengthen your confidence through practical negotiation exercises

"You don't get what
you deserve, you
get what you
negotiate."

Chester L. Karrass,
Negotiation expert and
author

Investing in negotiation training yielded
significant returns, with some companies
achieving a **75:1** ROI

- **Wilson Learning Worldwide Inc**



FACULTY



ALY RAZA SYED

**Chairperson, Department of Management
Assistant Professor**

MBA International Business, Helsinki School of Economics and Business
Administration, Finland

DR AJANTHA S. DHARMASIRI

**Professor of Management, Postgraduate Institute of Management (PIM),
University of Sri Jayewardenepura, Sri Lanka**

PhD Management, Postgraduate Institute of
Management, University of Sri Jayewardenepura,
Sri Lanka



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

“If you don’t innovate fast, disrupt your industry, disrupt yourself, you’ll be left behind.”

**John Chambers, Former
CEO, Cisco Systems**

MODULE 5:

GLOBAL INNOVATIVE MINDSET

- Explore innovation as a core driver of competitive advantage
- Understand the global imperative for organizational innovation
- Examine how innovative cultures shape forward-thinking teams
- Learn how to develop and nurture innovators within organizations
- Adopt a mindset that embraces change, creativity, and disruption

Firms that innovate globally by sourcing ideas and talent from across borders are

1.6x more likely to be **top performers in their industry**

- **McKinsey & Company**



FACULTY



DR RAMLA SADIQ

Associate Dean, Dr Hasan Murad School of Management
Assistant Professor, Department of Banking and Finance
Director MBA Program

PhD Islamic Banking and Finance, University of Management and Technology,
Pakistan

DR SAMANEH SOLEIMANI

Professor of Marketing and
Entrepreneurship, Australian Institute of Business, Australia

PhD in Marketing, University of South Australia



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

MODULE 6:

HUMAN CAPITAL MANAGEMENT

- Recognize human capital as a critical driver of organizational success
- Explore strategic approaches to core HR functions
- Understand the impact of recruitment, compensation, and performance systems
- Learn to align HR practices with organizational goals

"Take care of your employees and they'll take care of your business. It's as simple as that."

**Richard Branson, Founder,
Virgin Group**

Organizations with **effective HCM practices** have **26%** higher revenue per employee
- **Boston Consulting Group (BCG)**



FACULTY



DR IQBAL MEHMOOD

**Assistant Professor, Department of
Management**

PhD HRM and Employment Relations, Auckland University of Technology, New Zealand

DR MARIJA RUNIC

**Associate Professor of HRM, University of
Novi Sad, Serbia**

PhD in Industrial Engineering and HRM, University
of Novi Sad, Serbia



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

“The ability to bring diverse perspectives to the table is not just a good thing, it’s essential for companies to stay competitive in today’s global economy.”

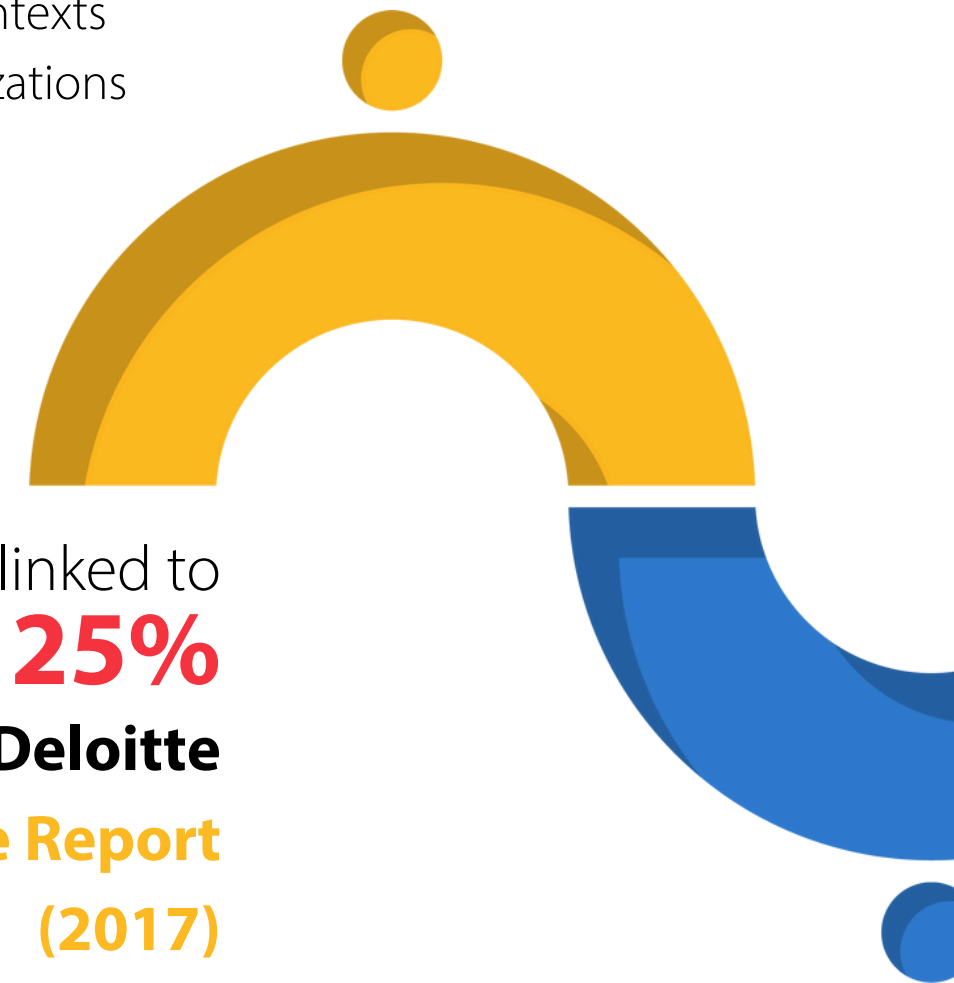
**Kenneth Chenault, Former
CEO of American Express**

MODULE 7:

CROSS-CULTURAL LEADERSHIP AND INTELLIGENCE

- Understand the role of cultural intelligence in effective leadership
- Navigate global business environments with cultural sensitivity
- Develop skills to lead diverse teams across borders and contexts
- Learn strategies to build inclusive, globally-minded organizations

Cultural diversity in leadership is linked to
36% better team performance and **25%**
higher profit margins-Deloitte
- The Inclusion Imperative Report
(2017)



FACULTY



DR SHUMAILA NAZ

**Associate Professor, Department of
Management**

PhD Management Science and Engineering, Jiangsu University, China

DR ALEXANDROS PSYCHOGIOS

**Professor of Human Resource Management & Organizational Behavior,
Loughborough Business School, Loughborough University, UK**

PhD Industrial & Business Studies, The University
of Warwick, UK



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

MODULE 8:

STRATEGIC FINANCIAL PLANNING

- Gain expertise in managing financial information
- Learn effective internal planning, analysis, and decision-making
- Decode financial and non-financial reports

“The goal of financial planning is not just to accumulate wealth, but to align resources with purpose.”

Larry Fink, Chairman and CEO of BlackRock

Companies with formalized **financial planning processes** are **30%** more likely to achieve their revenue goals

- Alexander & Co



FACULTY



ADEEL SALAM SHAIKH

**Assistant Professor, Department of Banking
and Finance**

Chartered Professional Accountant (CPA), CPA, Toronto, Canada

MALCOLM PROWLE

**Professor of Performance Management,
Nottingham and Gloucestershire Business School, UK**

Masters in Accounting & Finance, University of
Lancaster, UK



AN INDUSTRY EXPERT WILL ALSO BE A PART OF THE MODULE

WE LEAD.

OTHERS FOLLOW.



ABOUT HSM

HSM at UMT is a prestigious institution dedicated to providing exceptional management education. Recognized as an HEC W4 category university, HSM's programs are known for their rigorous, result-oriented, and globally focused approach. With an emphasis on application-based learning, HSM equips future leaders, professionals, and executives with the knowledge, technology, skills, and insight needed to thrive in today's dynamic business landscape. Rooted in our vision of 'Developing holistic leaders,' we integrate a comprehensive understanding of leadership that encompasses not only professional acumen but also personal growth, ethical responsibility, and a global perspective.

THE World University
Rankings 2025
by Subject
601-800 in Business and Economics

Leading Business School of Asia
by

Newsweek

ACCREDITATIONS



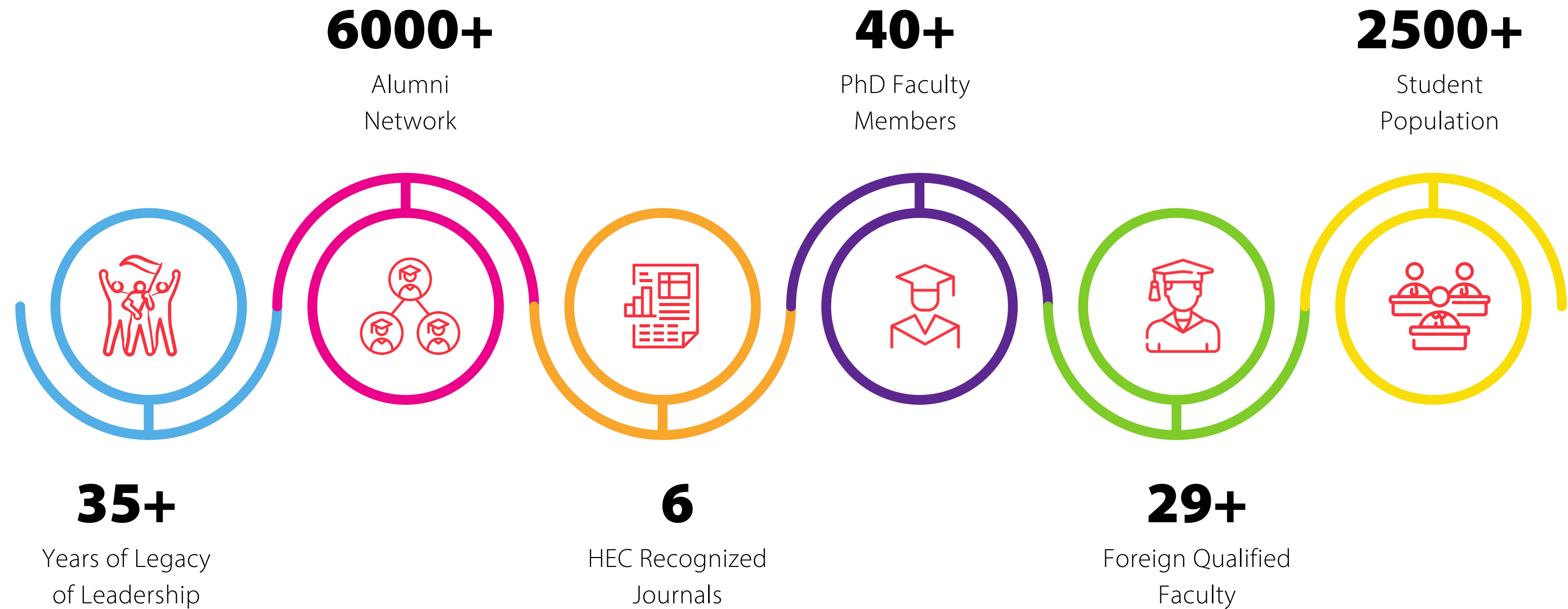
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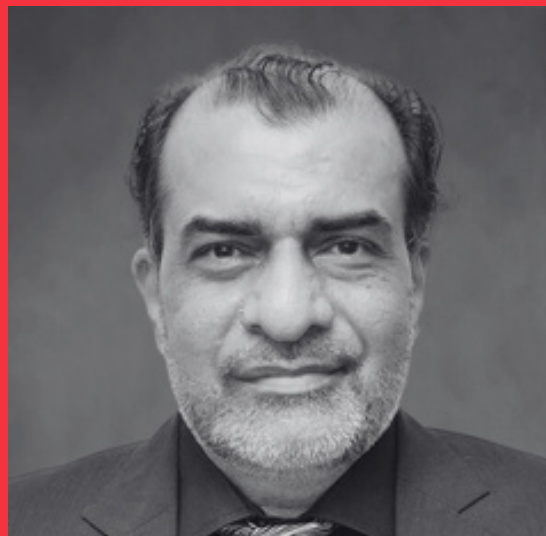
National Business Education Accreditation
Council



South Asian Quality
Assurance System

HSM AT GLANCE





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